

## My Humility Advertisement

Advertising is a special kind of writing. It tries to convince an audience of the need for a particular product. Advertisers use catchy phrases and pictures to emphasize the special qualities of the product they want you to buy. Your assignment is to create an advertisement to “sell” the virtue of humility to someone the same age you are. Make a list of some reasons why humility is an important virtue. In the box below, design an advertisement that could appear in a newspaper or magazine. Add pictures and a brief description of your “product.” Remember, you are trying to sell humility, so use lots of color and be creative!



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